

BROMPTON DESIGN DISTRICT

Events and Exhibition Programme 2010

The Brompton Design District is recognised internationally as a leading destination for design. During London Design Festival (LDF), the 18 – 26 September, design organisations work together to present a definitive programme of one-off design exhibitions. The programme for 2010 includes more shows than in previous years, including events at influential London design shops and an extensive series of temporary exhibitions by progressive design organisations in unused space on and around Brompton Road.

For the second year running, the London Design Festival hub is in the heart of the Brompton Design District, at the Victoria and Albert Museum the world's leading museum of art and design.

An information point for the Brompton Design District will also be installed in the Brompton Garage, a venue for temporary exhibitions at the Studio Toogood exhibition, Super Natural, 1 North Terrace.

The Brompton Design District open evening will take place on **Thursday 23 September** when all exhibitions will be open from 5 – 8pm. A press tour for international press will also take place during the afternoon of Thursday 23, starting at 2 pm.

The programme includes (in alphabetical order)...

Apartmento Magazine and DesignMarketto

FoodMarketto - Coffee and Friends

8 Egerton Garden Mews, SW3 2EH

FoodMarketto is half pop up store, half cooking workshop, selling contemporary design objects commissioned to over 30 international designers and hosting daily workshops to share recipes and everyday life ingredients. www.foodmarketto.com

From 20 - 26 September, 10 - 7 daily.



B&B Italia

Space Bends at B&B Italia

250 Brompton Road, SW3 2AS

B&B Italia, in collaboration with Wallpaper*, celebrates the London premiere of the new Bend-Sofa, by Patricia Urquiola. Launched at Milan Design Week 2010, the Bend-Sofa is B&B Italia's 1000th project.

Designer Patricia Urquiola, recalls its creation as a seat with "a primary, monolithic shape which gives the impression of having been manually moulded." 21 - 26 September, Mon to Sat 10 – 6, Sun 12 – 5. www.london.bebitalia.com



The Conran Shop
111 Navy Chair by Emeco
Michelin House, 81 Fulham Road, SW3 6RD

Emeco and Coca-Cola have collaborated to reincarnate the classic Emeco Navy Chair in recycled PET bottles. The new 111 Navy Chair debuts in London at The Conran Shop, Chelsea during London Design Festival. 18 - 26 September, Mon, Tues & Fri 10 – 6, Wed & Thurs 10 – 7, Sat 10 – 6.30, Sun 12 – 5. www.conranshop.co.uk

Federal Office
Translations
203 Brompton Road, SW3 1LA

Federal Office curate a group show called 'Translations', a rare insight into what inspire designers, and how they translate ideas into products.
22-26 September, 12 – 6 daily. www.federal-office.com



Few and Far
London Biblio-geography: A Personal A-Z
242 Brompton Road, SW3 2BB

At Few and Far the 'Travelling Bookbinder', Rachel Hazell, has been invited to create a range of graphic works to exhibit and sell. The exhibition will be reminiscent of a cartographer's studio full of grids, compartments, repetition and order, using an eclectic range of paper and print. The exhibition presents an exploration into the work of Mrs Pearsall who, frustrated at getting lost on the way to parties, walked every street of London on her own, thus creating the A-Z in 1936, the best-known atlas in Britain. 10 September - 29 October, 10 – 6 daily. www.fewandfar.net

Future Design Convention
Variability
3 Yeomans Row, SW3 2AL

Variability brings together a diverse range of work from 12 emerging designers, displaying contrasting and sometimes conflicting approaches to design. Simple design referencing the intricate, rational juxtaposed with the accidental. *Variability* provides insight into how personal contexts and circumstances influence the design process and the variety of creative output.
22 - 26 September, 12 – 6 daily.





Mediterraneo

Rivoluzione

Bibendum, Michelin Building Courtyard, Michelin House, 81 Fulham Road, SW3 6RD

Rivoluzione, the ironically titled installation, launches a series of striking suspension lights in Murano glass and silicone rubber. The first design exhibition held in the Michelin Building courtyard, Rivoluzione draws on this iconic context and celebrates Mediterraneo's timeless fascination with the wheel: its shape, movement and purpose. The simple beauty of the tyre inspires a collection which is at once unexpected, versatile and functional. 18 - 29 September, Mon to Sat 12 – 10.30, Sun 12 – 10. www.mediterraneodesign.com

Mint

HomeWorks

2 North Terrace, SW3 2BA

For LDF 2010, Mint presents "HomeWorks": a selection of over 40 experimental pieces, which reinvent or transform everyday objects into captivating and provocative designs. To complement the show, Mint has commissioned 13 emerging talents to rework 13 identical 1950s Danish shipyard chairs, creating a series of inspiring and unpredictable objects of beauty. HomeWorks will also showcase 3 designs from the Mindcraft collection that reflect the skill and poise of the Danish craft scene today. Finally, integrated within HomeWorks will be a selection from the fresh and quirky "Successful Living" collection by Diesel for Moroso. 18 – 30 September, 10 – 6 daily. www.mintshop.co.uk



Nigel Coates

Baroccabilly

25 Thurloe Street, SW7 2LQ

As part of the London Design Festival 2010, Nigel Coates will showcase Baroccabilly – a collection of limited edition furniture and lighting pieces at his South Kensington studio. Coates' strong connection with the Italian design world will be translated with the presentation of these highly expressive designs.



Baroccabilly was first shown in Milan at the Salone del Mobile 2010 and the installation at Coates' studio will be an opportunity to view pieces from the collection including the widely acclaimed Aviator Mirror, Saddle, and Pompadour chair. 18 – 26 September, 10 – 7 daily www.nigelcoates.com

Royal College of Art
RCA at the LDF
Kensington Gore, SW7 2EU

The Royal College of Art presents its biggest programme of exhibitions to date as part of this year's London Design Festival. RCA at the LDF brings together seven unique exhibitions that fully reflect the incredible diversity and depth of innovative design thinking from the world's most renowned postgraduate art and design university.

From new product launches to the ambulance of the future, sustainability across the disciplines to design for space tourism, and people-centred design to 'radical textiles', the exhibitions show how design exists to enhance, inspire and improve all aspects of our everyday lives. 23 September —7 October, 10 – 5.30 daily www.rca.ac.uk



Sé
Sé Collection by Jaime Hayon
221 Brompton Road, SW3 2EJ

The Sé Collection by Jaime Hayon has been created by one of the world's most outstanding and original designers to date; launching in London during the capital's design festival this September – this series of chairs, mirrors, tables and sofas is Hayon's first ever complete furniture range. 18 – 26 September, 10 – 6 daily. www.se-london.com

Serpentine Gallery
Serpentine Gallery Pavilion 2010 by Jean Nouvel
Kensington Gardens, W2 3XA

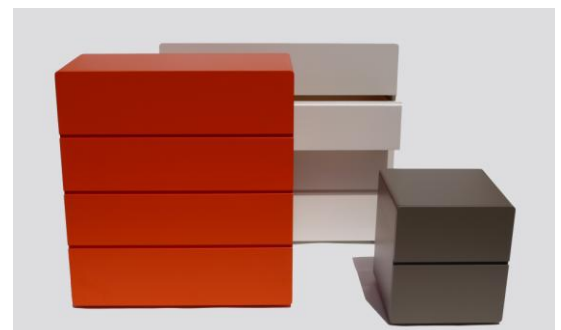
This year—the Serpentine's 40th Anniversary—the Serpentine Gallery Pavilion is designed by world-renowned French architect Jean Nouvel. 10 July – 17 October, 10 – 6 daily. www.serpentinegallery.org

Picture: Serpentine Gallery Pavilion 2010 Designed by Jean Nouvel © Ateliers Jean Nouvel
Photograph: Philippe Ruault



Skandium
The Bello Series / Harri Koskinen Works
247 Brompton Road, SW3 2EP

Skandium launches its own brand furniture range called the Bello Series, by renowned Finnish Designer, Harri Koskinen. The pieces will be introduced during London Design Festival with a retrospective exhibition of Harri Koskinen works. www.skandium.com
18 – 26 September, Mon to Sat 10 – 6.30, Sun 11 – 5



Skitsch

Design Becomes HOME / Dezeen Watch Store

270 Brompton Road, SW3 2AW

To celebrate the launch of SKITSCH's new collections, designer Harry Allen has created a special installation – 'Design becomes HOMES' - of new quirky modular storage system. For this storage system, Allen borrowed the archetypical shape of a house. Childlike and iconic in its simplicity, HOME explores the idea of home, both in form and function.



To mark the launch of Dezeen Watch Store, which launches during the Festival, SKITSCH will host a pop-up installation giving visitors the chance to see and buy the design-led watches first hand.

Also at SKITSCH will be the Lavazza Espresso Experience, a chance for Festival goers to refuel at an exclusive flash espresso bar within SKITSCH. 18 – 26 September, Mon to Sat 10 – 6, Sun 12 – 6 www.skitsch.com

Studio Toogood

Super Natural

The Garage, 1 North Terrace, SW3 2BA

Super Natural, a project by Studio Toogood is dedicated to foraging, collecting and observing in the English countryside. Visitors will be encouraged to experience a mushroom installation by New Forest forager Mrs Tees whilst being immersed by a bespoke scent dedicated to the woodland by Francis Kurkdjian. Visitors can also feast on food at the Brambles Café prepared in the creative hands of Arabeschi di Latte using wild ingredients sourced from the countryside by La Fromagerie. Toogood will also be launching Assemblage 1. A collection of furniture using three recurring elements: wood, brass and stone with an emphasis on English sourced materials and English craftsmen including stone masons, carpenters and metal workers. 18 – 26 September, 10 – 6 daily www.studiotogood.com



Sub-Zero & Wolf

Sub-Zero & Wolf Open Kitchen

251 Brompton Road, Knightsbridge, London SW3 2EP

Sub-Zero & Wolf, the leading manufacturer of premium refrigeration and cooking appliances worldwide, is synonymous with state-of-the art kitchen technology delivering specialist culinary results in the home without compromising on style or luxury. The iconic appliance design brands will be

hosting an open kitchen during London Design Festival in September 2010, with their team of experts on hand to offer advice on how to maximise your kitchen design by selecting the right appliances for your individual specification and requirements.

18 – 26 September, 10 – 6. www.westy.co.uk

V&A Shop

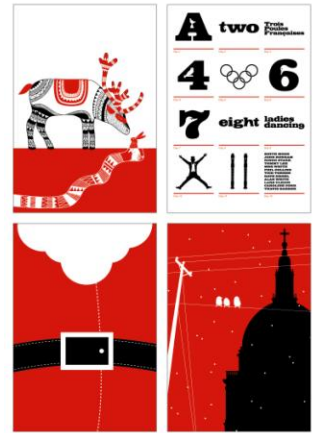
London Design Festival at the Victoria and Albert Museum

Cromwell Road, SW7 2RL

For a second year, the V&A becomes the hub for the Festival, with a series of installations, exhibits and events. The LDF and the V&A joined forces this year to host a Christmas Card Competition with graphic designers asked to submit entries for consideration for a special limited edition range for the V&A Shop.

From the range of innovative designs entered, Dave Burdon, Raphaëlle Marmier, Kate McLelland and Maxine Stinton were chosen as the overall winners, and their inspiring designs will be on sale at the V&A Shop during the festival and into the Christmas period.

18-26 September, Sat – Thurs 10 - 17:30, Fri 10 - 21:45 www.vandashop.com



Workshop for Potential Design

Objects With A Void

2nd Floor, 3 Yeoman's Row, SW3 2AL

Objects with a Void is a design exhibition about voids in objects.

The exhibition examines new ways of recognising the role of voids in objects through the works of 6 designers, whose work crosses peripheries of disciplines. The participating designers are: Paul Elliman, Gemma Holt, Max Lamb, Peter Marigold, Hiroko Shiratori, Study O Portable(Bernadette Deddens & Tetsuo Mukai). 18 - 26 September, 11 - 6 daily. www.objectswithavoid.com

A postcard-sized map of all events and exhibitions in the Brompton Design District will be produced and available in all showrooms in September.

For more information and images please contact Anna Stewart at South Kensington Estates on 020 7761 6413 or astewart@ske.org

www.bromptondesigndistrict.com